

Healthcare The Way You Deserve It

LifeX collects real-world health and lifestyle data to power national wellness research. Our Research Associates play a key role in turning everyday habits into meaningful health insights.



About LifeX



LifeX Research Corporation is dedicated to enhancing global well-being by delivering actionable national health insights and wellness market statistics. Our mission is to bridge the gap between raw data and meaningful health solutions, providing businesses and healthcare professionals with tools to improve lives.

LifeX employs Research Associates (RAs) to provide information about their health and consumer habits. Members will complete activities in return for guaranteed payments from LifeX and are issued a small W-2 at the end of the year.

16 Plan Options

Visit Limit Plans

- \$250 - \$1,500 Deductible Options
- Copay-Based Plan
- Anthem PPO or PHCS Network

Major Medical Plans

- \$1,000- \$7,250 Deductible Options
- No Yearly Maximum
- Cigna, PHCS or Anthem PPO Network

HSA Plans

- \$3,500 - \$5,000 Deductible Options
- No Yearly Maximum
- Cigna, PHCS & Anthem PPO Network

LifeX offers affordable, quality coverage for people who:

- are looking for individual coverage
- are looking for family coverage
- are a small business owner
- are a traditional short-term client
- do not qualify for an ACA subsidy
- are an uninsured partner of a Medicare recipient
- are an individual up to age 64
- are a dependent up to age 26
- want to save money while maintaining quality coverage

Not available in AK, HI, MD, MN, NH, OR, VT, WA

What It Means to Work With LifeX

When a member is hired by LifeX, they become a W2 part-time employee of our Health Data Company. Their primary role is simple: *to provide their personal health information by completing a quarterly Health Questionnaire*. This healthy health data helps us better understand wellness trends and predict potential future illnesses.

Because healthy individuals are often the hardest to collect data from, their participation is especially valuable. Members are compensated for each completed survey and will receive a small W2 at the end of the year for tax purposes.

Plans At-A-Glance



16 Plan Options to Choose From

Visit Limit - 500 Plan

Major Medical - 4,900 Plan

\$500 / \$1,000 Deductible	\$4,900 / \$9,800 Deductible
\$9,200 / \$18,400 Out-of-Pocket Limit	\$9,200 / \$18,400 Out-of-Pocket Limit
PHCS Preferred PPO or Anthem PPO Network	PHCS Preferred PPO, Anthem PPO, or Cigna PPO Network
\$0 Copay - Preventative Services	\$0 Copay - Preventative Services
\$0 Copay - Telemedicine (Primary, Urgent, and Mental)	\$0 Copay - Telemedicine (Primary, Urgent, and Mental)
\$50 Copay - Primary, Specialist, and Urgent Care	\$25/\$40/\$60 Copay - Primary/Specialist/Urgent
\$250 Copay - Emergency Services	80/20 Coinsurance - Emergency Services
\$1,000 Copay - Hospital Admission	80/20 Coinsurance - Hospital Admission
\$1,000 Copay - Inpatient Surgical Services	80/20 Coinsurance - Inpatient Surgical Services
\$250 Copay - Maternity/Vaginal Birth	80/20 Coinsurance - Maternity/Vaginal Birth
\$500 Copay - Maternity/C-Section Birth	80/20 Coinsurance - Maternity/C-Section Birth
\$0 Copay - Generic Drugs on Formulary	\$10 Copay - Generic Drugs on Formulary
Not Covered - Preferred Drugs on Formulary	\$90 Copay - Preferred Drugs on Formulary
Not Covered - Non-Preferred Drugs on Formulary	\$110 Copay - Non-Preferred Drugs on Formulary

VL Plans with deductibles from 250 - 1500. MM Plans with deductibles from 1000 - 7250 deductible options. HSA plan options available.

Nationwide PPO Networks



Anthem (BCBS) PPO Network



PHCS Preferred Network



Cigna PPO Network

Companies to *Know*

Key Partners and Supporting Companies



Third-Party Administrator



Recruiting Entity



Recruiting Entity



Broker Support & Administration



Management Platform



Agent/Agency Support

Phone: 920-631-1413

Email: support@effectiveins.com

Web: www.lifexrecruiter.com



Marketing & Sales Support

Phone: 847-380-0121

Email: support@effectiveins.com

Web: www.lifexrecruiter.com

